

Promote YT (Scotland) – Vision & Values Statement

Revised 31/07/08

Vision statement

Every young person in Scotland has the opportunity to participate in, and benefit from, high quality youth theatre experiences

Mission statement

We will promote and develop youth theatre in Scotland

Aims:

- To lead in the development of youth theatre practice in Scotland, setting standards for best practice
- To support and develop opportunities for young people and the wider community throughout Scotland to gain access to youth theatre
- To promote the core values of youth theatre and their role in contributing to the personal, social, educational and creative development of young people and society in general.
- To professionalize the youth theatre sector in Scotland
- To ensure the Board and the operational structure remains fit for purpose, as the organisation and the environment in which it works changes and develops.
- To raise the profile of youth theatre

Objectives:

- To advocate the importance of youth theatre to young people, the professional performing arts sector, the formal & informal education sector, funding providers and policy makers
- To promote and develop youth theatre practice in which process and product occupy equal priority
- To promote and develop youth theatre practice which engages children & young people as active participants in the creative process, and encourages the development of the whole person through the use of theatre techniques
- To involve youth theatre practitioners and participants in the development and delivery of the organisation's activities
- To develop and maintain a national support and information network for youth theatre
- To create opportunities for practitioners involved in youth theatre to network, enhance skills and develop practice
- To create a platform for theatre created by young people and to provide an opportunity for young people to see each other's work and to collaborate in the creation of new work
- To work with other agencies to develop a complementary approach to the development of the youth theatre sector
- To support the sector in broadening the socio-economic mix and geographic spread of the young people who participate in youth theatre
- To support the development of international working in youth theatre in Scotland
- To maintain the ongoing organisational development of Promote YT

Promote YT recognises youth theatre as a unique form of theatre practice the core values of which are:

- To engage young people in the performing arts where their participation is central to the motivation of the creative process
- To encourage the development of the whole person through the use of performing arts techniques
- To view process and product as equal and mutually beneficial
- To aspire to standards of excellence in all areas

Notes:

By 'young people' we mean any person aged 26 years or below

By 'youth theatre' we mean all not for profit organisations and individuals engaging young people, who are participating voluntarily, in drama activities in any setting outside of formal education.